

swarmOS© Company Background

swarmOS is a new company set up to develop software which supports business users and leaders as they transform their organizations. It was launched in June 2017, has raised seed funding, and at the Atlassian Summit in San José on September 11-14th, 2017, swarmOS launched three brand-new products: swarmOS Foundation, swarmOS Cockpit and swarmOS Analyzer, to launch, steer and navigate Agile business transformation projects. swarmOS was founded by veteran executives from Deutsche Telekom, Oracle, IBM, and Microsoft.

swarmOS Foundation – making Agile execution simple

swarmOS Foundation is an add-on for Atlassian Jira to support companies looking to quickly and successfully undertake Agile business transformation. swarmOS Foundation's strength comes from a setup wizard which is easy to use and understand. Within a couple of minutes an Atlassian platform is ready for use to jump start projects, with workflows and settings based on the best practice derived from swarmOS's huge experience in Agile business execution. Team Management is part of swarmOS Foundation and makes it easy to setup teams and manage roles and responsibilities.

A series of simple steps sets up the basis for the whole undertaking:

1. **Set up projects through the wizard.**

The process starts with setting up a strategy project through the wizard, specifying goals, objectives and key results. The wizard can then help to plan, track and deliver business projects, through easy-to-use templates, with many options already selected by default. These projects can be monitored through another product, swarmOS Cockpit.

2. **Articulate objectives linked to each project.**

The next stage is to create project boards describing the key characteristics of each stage - both the Scrum and Kanban Agile approaches are supported.

3. **Assemble and energize teams for Agile execution**

Finally, add team members, with estimated costs and timings (refinable and used later by Cockpit). All of this key information is then accessible via an Atlassian Jira navigation bar, which makes it extremely simple to understand and use.

swarmOS Cockpit – get the big picture

swarmOS Cockpit provides something which has historically been missing from business transformation projects – a comprehensive and real-time understanding of the big picture, which directs the business decision maker to the correct actions to take. All this key information is in one place, which means that no critical information is missed.

swarmOS Cockpit provides a dashboard for the most important project characteristics: to see where action is needed; to understand progress against time and budget; and to evaluate team and customer satisfaction.

As with swarmOS Foundation, the process starts from Atlassian Jira, whence Cockpit gives key insights across projects through project cards. Each of these highlights any project areas which need attention, such as the number of milestones missed. Contextual help gives further explanation and keeps the user experience intuitive while providing the necessary guidance to the project leader as to which areas need immediate attention and action. For example, if a team escalates an issue, it is immediately visible here and can be addressed directly from swarmOS Cockpit. Drilling down reveals any further risks, such as budget exposures, which can be addressed, commented on or approved straightaway - or discussed via a chat facility with the team.

swarmOS Cockpit enables close monitoring of backlogs, capacity, costs and budgets to help the user understand project progress. As well as highlighting areas of exposure, it enables the user to examine changes in scope for impact; and helps the team to deliver the expected results on time. It also monitors team and customer satisfaction on an ongoing basis.

swarmOS Cockpit provides a great overview and directs attention to those areas which need action so that the project stays under control. It is supported by swarmOS Analyzer, an innovative visualization tool to further help this process of understanding areas such as high dependencies, which might threaten overall control of the project.

swarmOS Analyzer – a dramatic new way of seeing the world

swarmOS Analyzer is a ground-breaking innovative, easy-to-use visualization tool, full of business insights to drive business decisions that lead to success in transformation. Impact analysis which might previously have taken hours is now just a click away with swarmOS Analyzer.

swarmOS Analyzer provides an all-in-one graphical visualization of workload distribution to evaluate how teams are contributing to the overall success of the strategy: to understand roadblocks; to understand critical and high dependencies and identify any overloaded team members; and to discover the weakest links in the project so they can be strengthened.

The visualization opens as an animated overview of the entire business through a network of nodes and edges. The pattern recognition this stimulates is key to the power of swarmOS Analyzer as a tool. It is possible to dive down into any of the projects to get more detail, using the same style of visualization so the user can easily see what's open, closed, escalated or finished. Different types of issues can be analyzed in depth (bugs, milestones, deliverables, etc); or viewing task assignments can swiftly identify overloaded team members.

The Innovative technology used in swarmOS Analyzer enables the CEO to demonstrate the link between strategy, goals, objectives and the contribution of each project. Further, it allows the analysis of critical bottlenecks in or across projects whether to do with people, time or budget.



swarmOS Analyzer uses neuroscience to take the user to the next level as a key part of the swarmOS mission to simplify Agile business execution.

About swarmOS

swarmOS supports the rapid adoption of Agile execution for business transformation – an approach which has been used by organizations such as Amazon© and Google© to develop new businesses, platforms and markets across the globe and to challenge existing industries and business models. swarmOS is built on Atlassian, ranked by Gartner as the leading Agile software platform to underpin Agile business transformation.

swarmOS enables **executives** to gain business insight, **teams** to be fully empowered to execute a strategy and **customers** to engage and share direct feedback on the business outcome.

Please visit our website, <http://swarmos.com>, for more information about the swarmOS proposition, its background and the experienced management team who are driving this exciting new company.