



# Press Release

## Bringing Agile technology to business transformation: launching swarmOS©

**A new company, swarmOS©, is developing software to support business executives as they transform their organizations**

**Mülheim a.d.R., June 28<sup>th</sup> 2017** – Traditional business organizational models are falling by the wayside as organizations seek to transform themselves to become more efficient, effective and responsive<sup>1</sup>. Modern, so-called "Agile" techniques actually form an ideal approach to this transformation, but thus far use of the technology has been largely limited to software development projects, as current Agile software tools can be unnecessarily detailed and technically complex to allow business executives to gain significant benefit.

What is needed is a way to bring these Agile technologies to the business. Spotting this gap in the market, a team of experienced software executives and organizational developers, led by Dieter Weisshaar, has joined forces to develop swarmOS© - a package of solutions to support agile transformation projects that address the needs of business users. The software solutions support companies as they implement their business strategies using the Agile approach, such that everyone in the organization can see objectives, understand progress and contribute positively to execution.

"With the products we will launch from swarmOS, business decision-makers will soon have help to manage agile transformation," said Dieter Weisshaar, CEO of swarmOS. "Extensive analytics and adaptable dashboards provide complete visibility over all projects at a glance. This enables the people who have to make decisions – from the shop floor to the board – to do so promptly and on the basis of comprehensive, accurate and up-to-date information. "

The swarmOS products are built on the proven strength of the [Atlassian platform](#), ranked by Gartner as the leading provider of Agile software capabilities, and provided as a cloud service. swarmOS extends Atlassian's considerable capabilities, already used by thousands of people to manage software development projects<sup>2</sup>, to address the needs of business executives undertaking transformation projects.

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<sup>1</sup> Gartner: "The "big bang with predetermined phases over three years" methodology isn't working anymore. Business transformation leaders and other change agents need more agile business transformation approaches to respond to big change situations."

<sup>2</sup> swarmOS seamlessly integrates with the Jira, Confluence and HipChat software solutions from Atlassian, already used by many thousands of users to manage Agile software development; the principle of Agile work (SCRUM or Kanban) can also be transferred to other project types, including business transformation.

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**Notes to Editors**

swarmOS, a brand-new software provider, has been founded by a team of senior business executives from the software industry, with a combined weight of more than 100 years' experience behind them:

- Dieter Weisshaar last served as Chief Commercial Officer at B2X, one of the fastest growing private companies in Europe. Previously, he was responsible for driving product innovation at T-Systems as Senior Vice President of Emerging Products & Innovation.
- The CTO role is fulfilled by Pascale Queva, who has many years of experience in the design and development of complex software platforms, including at Microsoft in Redmond, Washington.
- This talented and dynamic management duo is supported by an experienced advisory board consisting of Christian von Stengel, Matthias Roebel and Timothy Payne, who are all co-founders of swarmOS. Christian von Stengel was most recently Chief Digital Officer at B2X and advises Alpina Partners on software acquisitions; Matthias Roebel is CEO of Minglabs, an international development company with a focus on user experience; and Tim Payne headed the marketing function at Oracle Corporation across the EMEA region.

swarmOS products will be made available later this year. Interested companies and users can register on the swarmOS website at [www.swarmos.com](http://www.swarmos.com).

**About swarmOS©**

swarmOS© - cloud solution for agile business transformation. Its mission is to develop software solutions that enable organizations to manage the agile transformation of their business successfully and smoothly. swarmOS GmbH i.G. is currently funded by private investors from the software and venture capital industries. swarmOS© is a registered trademark of swarmOS GmbH i.G.

For more information, visit [www.swarmos.com](http://www.swarmos.com)